

EVENT SPONSORSHIP
2017



AWARDING EXCELLENCE.

FOR OVER 25 YEARS THE VICTORIA REAL ESTATE BOARD COMMERCIAL DIVISION'S ANNUAL COMMERCIAL BUILDING AWARDS HAVE BEEN DEDICATED TO THE ADVANCEMENT OF EXCELLENCE IN COMMERCIAL PROPERTY DEVELOPMENT THROUGHOUT THE GREATER VICTORIA AREA.

The awards recognize developers, architects, designers, builders, owners and financiers for enhancing commercial real estate stock, for stimulating urban renewal and for the risks they undertake to build and renovate commercial space in the Greater Victoria area.

Each year, judges selected from the local business and real estate communities look at the overall exterior design of each nominated building or development project and consider how it fits into the surrounding area.

The judges base their final decisions on projects that are sensitive to the environment, are aesthetically pleasing and answer a specific developmental need within the community. You are invited to join in recognizing the craft, skill, dedication and imagination of professionals making positive changes within our community.

The Commercial Building Awards have evolved into the premier commercial real estate event for Victoria and we invite you to contribute to the success of this year's awards.

LET'S DO THIS.

Last year's event was well attended, and this year is positioned to be the best event yet.

Sponsorship opportunities are limited and will be filled on a first-come, first-served basis.

The event will take place Wednesday, November 15, 2017 at the Union Club.



CONNECT WITH US.

250-385-7766

spearson@vreb.org

For more information, please visit cba.vreb.org



Sponsorship Form

Questions about this form?
Please connect with Sue Pearson, VREB
Event Coordinator @ 250-385-7766 or
spears@vreb.org.

This form must be returned along
with your company logo file (EPS or
AI) no later than June 30, 2017 to:

Victoria Real Estate Board
3035 Nanaimo St. Victoria, BC
V8T 4W2 -or-
spears@vreb.org.

Name		Title		
Company		Signature		
Address			Postal Code	
Email		Phone		
SPONSORSHIP LEVELS		GOLD	SILVER	BRONZE
		\$3,000	\$1,500	\$900
Company Recognition				
Opportunity to include promotional material (with prior approval from planning committee) in designated area(s) at the event		•		
Full-page ad in awards book		•		
Half-page ad in awards book			•	•
Company Name Included in: VREB event webpage and media display, media advertising throughout the year in publications that may include: Douglas Magazine, Times Colonist, Real Estate Victoria, Capital Magazine, Homes & Land		•	•	
Event marketing distributed to all real estate brokerages and during Member events		•	•	•
Social Media		•	•	
Event Signage		•	•	•
Email announcements to over 1,300 local REALTORS®		•		
Recognition at Commercial Division lunches		•		
Inclusion in professional photos with award recipients at event and on website		•	•	
Acknowledgement by emcee at event presentation		•	•	•
Awards Involvement				
Sponsorship of an award		•		
Attend awards show to present award		•		
Option to provide table gifts at awards luncheon (non-paper items)		•		
Complimentary Tickets				
Sponsors will have priority registration for the indicated number of tickets until October 14, 2017. After that time, unregistered tickets will be released for general registration. Sponsors can purchase additional tickets at \$49 per ticket.		4	3	2
Please indicate your desired sponsorship level >>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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KEY DATES

JUNE 30, 2017
Sponsorship form
and your logo due

SEPT 2, 2017
Sponsor ad
submission deadline

OCT 14, 2017
Ticket registration ends

LOGO & AD SPECIFICATIONS

AD SPECS

GOLD SPONSORS FULL PAGE AD

20.32cm (H) x 25.4cm (W)
8" (H) x 10" (W)

SILVER / BRONZE SPONSORS HALF PAGE AD

10.16cm (H) x 25.4cm (W)
4" (H) x 10" (W)

- Please submit press optimized PDF
- All text must be converted to outlines
- Photos should be greater than 300dpi

LOGOS

- EPS or AI files please

Please email ads and logos to:
spearson@vreb.org